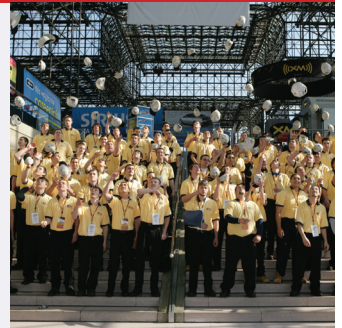


— RATE SHEET —



Greater New York
Automobile Dealers
Association

2011 NATIONAL COMPETITION JOURNAL & AUTOMOTIVE CAREER FAIR



TUESDAY, APRIL 26 & WEDNESDAY, APRIL 27, 2011

When you participate as a sponsor and supporter, you not only provide our nation's finest high school auto tech students with a window for their own success, you create the same opportunity for your company/organization!

INTERIOR PAGES*

Rate

Width & Height

- | | | |
|---|---------|--|
| <input type="radio"/> Full Page 4 Color | \$1,500 | 8.75" x 11.25" |
| <input type="radio"/> Full Page Black & White | \$1,000 | 8.75" x 11.25" |
| <input type="radio"/> Half page Black & White | \$ 500 | Bleed: 8.75" x 5.75"
Non Bleed: 7.5" x 5" |

CAREER FAIR BOOTH**

Rate

Single Booth Space

- | | | |
|-----------------------------------|-------|----------|
| <input type="radio"/> Booth Space | \$850 | 8' X 10' |
|-----------------------------------|-------|----------|

ADVERTISING PACKAGES

Rate

- | | |
|--|---------|
| <input type="radio"/> Full Page Color Package (Regularly \$1,500) plus an 8' x 10' booth (\$2,350 value) | \$2,000 |
| <input type="radio"/> Full Page B&W Package (Regularly \$1,000) plus an 8' x 10' booth (\$1,850 value) | \$1,500 |
| <input type="radio"/> Half Page B&W Package (Regularly \$500) plus an 8' x 10' booth (\$1,350 value) | \$1,000 |

* Publication is trimmed to 8.5" x 11". Keep essential elements within 8" x 10.5" Measurements include bleed.

** Booth space comes with 1 - 8' draped table and two chairs.

Location: All requests for location and placement of any ad will be subject to availability.

Digital Ad Specifications: Supply on CD or DVD on high resolution (pdf preferable) or eps; Illustrator or Photoshop with all fonts and linked files included on the CD or DVD. Match print or other quality proof of final material is required.

Insertion Orders & Material: Friday, March 11 2011

Questions: Contact Carole Rogner at 718.640.2012 or carolegnyada.com

Additional Disclosure: Advertiser agrees that neither the Greater New York Automobile Dealers Association, Inc. nor the publisher of the NATC program shall be held responsible in the event of any errors or omissions.

Shipping Instructions:

Please send all insertion orders and materials to:

Carole Rogner
Center for Automotive Education & Training
15-30 Petracca Place; Whitestone, NY 11357
Fax: 718.640.2099 E-mail: carole@gnyada.com

— REGISTRATION FORM —



Greater New York
Automobile Dealers
Association

2011 NATIONAL COMPETITION JOURNAL & AUTOMOTIVE CAREER FAIR

TUESDAY, APRIL 26 & WEDNESDAY, APRIL 27, 2011



Yes, I want to advertise in the NATC Program.

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CAREER FAIR BOOTH**	Rate	Single Booth Space
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Questions? Please contact
Carole Rogner at
718.640.2012 or
carole@gnyada.com.

**Fax registration forms by
Friday, March 11, 2011
to 718.640.2099.**

GNYADA will invoice
your company for the
advertisement.

Amount to charge: _____

Contact Name: _____

Company Name: _____

Address: _____

Phone: _____ **Fax:** _____

Email: _____